



Keynote 4:

Developing Networked Lifelong Learning Courses for Different Markets

Dr. Tony Bates

Dr. Tony Bates
Director
Distance Education and Technology
Continuing Studies
The University of British Columbia
2329 West Mall
Vancouver, B.C.
Canada V6T 1Z4

Tel: 1-604-822-1646

Fax: 1-604-822-0822

e-mail: tony.bates@ubc.ca

- One of the key features of networked technologies is their flexibility. Using on-line courses, many different kinds of target group can be reached. However, each market needs its own design and a careful technology choice to meet the needs of the target groups. This presentation illustrates this through two cases: an international post-graduate program aimed at university and college instructors around the world, using low-bandwidth Internet over public networks; and in-company training for professional managers over Intranets, allowing for variable speeds of delivery, dependent on the bandwidth available.

Despite the considerable differences in target groups and technologies used, there are common lessons to be learned from both projects.