Lead presenter:	5. Topic area:
• Name: Arzu Baloglu • Title: Ass. Prof. • Organization: Dogus University • Address: Zeamet sok. Acibadem cad. No:21 Kadikoy-Istanbul • Phone : +905326802208 • Fax : • E-mail address: arzubaloglu@ixir.com	Course Development, implementation planning, course design
2. Co-presenter(s):	6. Main objectives:
Name : No Co-presenter • Title • Organization • E-mail address	In global economy, currently the most organizations are considering about to transform their classical training activities to the web environment. Many companies are trying to offer courses in English and web based as e-education brings to company low cost, high quality, very flexibly education environment, quick and practical learning and so they have much more success in education programs. The main objective of this paper is to help the people who want to start an e-learning implementation. They actually need to understand some experiences and discuss them in order to set a successful system. If they cannot deal with previous experiences and proven methodology, their risk can increase and so they can sign an ineffective implementation. One of our aims is to mention them some e-learning definitions and approaches. For success what is important and what can be ignored? And also what are my individual ideas related these approaches? Another objective is about the analysis of the company whether it really needs an e-learning program or not. They will learn that for some organizations, it is definitely useful but for some, not. Before the starting of implementation it needs to make sure. Beside these, the audiences will learn that the success implementation only is not

	enough but also we should keep the success continuously.
	Furthermore, this paper targets to be a useful resource for e-learning implementers.
	Because of these reasons, conference audiences will find my presentation benefit for their careers.
3. Title Various Approaches On Successful e-learning Implementations	**7. Content summary:** The main objective of this paper is to present a critical review concerning some advice concerning e-learning implementation. Training or web based learning will become one of the most important sectors in future. The purpose of this study is to suggest workable guideline to adapt e-learning to the practical needs and conditions of the business sector. A Global economy needs the capacity to constantly update the education and essential skills of its work force. That is why web based training projects are being supported by government, lecturers and the private sector. However, when e-learning programs have been successfully implemented, they have known increased productivity and than they saw that it met the expectation of management. When the implementation is unsuccessful, investment on various components such as time, resource and capital can be wasted. That is why there are some critical factors which need to be taken into account. We are learning from the experience of those who have applied various methods in their workplace. In this paper, together with a working definition of e-learning and its importance as well as factors critical for success various approaches to its satisfactory implementation have been included. Later on we use conclusion with a critical requirement and a number of individual suggestion for improvement. Finally, we document improvements, which have resulted from the application of several different approaches to training in e-learning. Key Words: e-learning, efficient, implementation, approaches

4. Audience:	8. Business and Presentation experience:
Particularly the person who is about to develop a course needs to understand this presentation. My opinion, in fact they don't need a definite experience. Instead of it, they need to understand the proven experiences.	➢ Experience managing large complex projects to manage multiple projects stakeholders and organizations with conflicting needs, objectives priorities and schedules, comfortable with financial management, in depth knowledge functionality surrounding SAP. In addition, 5 years of industry management consulting experience with willingness to travel and strong communication skills. ➢ Experienced in implementing some package software such as ERP, SCM, CRM, design main requirement/specifications and produce future state for that and then start implementation, and managing implementation life cycles. ➢ Excellent at troubleshooting, problem solving, team managing, motivating them. Communication and teamwork is perfect. ➢ Hardworking, intelligence, open and positive minded, productive and project based success. **<u>Key Skills</u>** ➢ Over 12 years worth of experience in project managing, consulting, business administration and activities evaluating, reviewing and managing the setting up CRM, ERP, MRP II and e-business solutions ➢ Able to lead, organize and motivate project teams towards their goal while under pressure of tight deadlines in a resource constrained environment. ➢ Effective at giving seminars, trainings, some business within a dynamic business environment. ➢ Effective business analysis and reporting techics ➢ Produce effective and productive project methodology ➢ Develop new business opportunities and products

	➢ Widely experienced in IT consulting, service managing and project management ➢ Strong managerial and operational functions ➢ Effective communicator with persuasive and advisory skills. ➢ Develop new business projects, process and improve existing one ➢ Apply continuously business process reengineering and add a value to the company ➢ Fluent in English